

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VSS Mezzanine Partners, L.P.		05/09/2013	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Interior Design Media Group, LLC		
Street Address:	3731 N.W. 8TH AVENUE		
City:	BOCA RATON		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	74117726	INTERIOR DESIGN	
Serial Number:	72452682	PLAYTHINGS	
Serial Number:	73513785	THE BUSINESS AND FASHION NEWSPAPER OF TH	
Serial Number:	77542242	INTERIOR DESIGN	
CORRESPONDENCE DATA			
Fax Number:	2027995144		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027994144		
Email:	gregory.esau@dlapiper.com		
Correspondent Name:	Gregory Esau		
Address Line 1:	500 Eighth Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Gregory Esau		

Signature:	/Gregory C. Esau/
Date:	05/13/2013
<b>Total Attachments: 5</b> source=Trademark Release - Interior Design (March 2010)#page1.tif source=Trademark Release - Interior Design (March 2010)#page2.tif source=Trademark Release - Interior Design (March 2010)#page3.tif source=Trademark Release - Interior Design (March 2010)#page4.tif source=Trademark Release - Interior Design (March 2010)#page5.tif	

NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Intellectual Property Security Agreement dated as of March 17, 2010 (“IP Security Agreement”), recorded with the United States Patent and Trademark Office on March 30, 2010 at Reel 4176, Frame 0181, Interior Design Media Group, LLC (“Assignor”), as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations, mortgaged, pledged and hypothecated to VSS Mezzanine Partners, L.P., as Administrative Agent for the Purchasers (“Assignee”) for the ratable benefit of the Purchasers, and granted to Assignee for the ratable benefit of the Purchasers a Lien on and security interest in, all of Assignor’s right, title and interest in, to and under the IP Collateral, including the following:

- (a) All of its Trademarks and all Intellectual Property Licenses providing for the grant by or to Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule A hereto;
- (b) All renewals and extensions of the assets described in (a) above;
- (c) All goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) All income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof (collectively, the “Trademark Collateral”); and

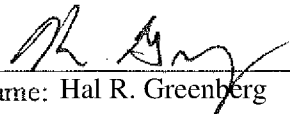
WHEREAS, Assignee wishes to release its Lien on and security interest in all of Assignor’s right, title and interest in, to and under the Trademark Collateral, and provide a document suitable for recording in the United States Patent and Trademark Office and other applicable filing office(s), domestic or foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademark Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby terminates, relinquishes, releases and discharges fully its Lien on and security interest in all of Assignor’s right, title and interest in, to and under the Trademark Collateral, including those Trademarks referred to on Schedule A hereto. Assignee hereby authorizes Assignor, or Assignor’s authorized representative, to record this Notice of Release of Security Interest in Trademarks with the United States Patent and Trademark Office. Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the IP Security Agreement.

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of May 9, 2013.

VSS MEZZANINE PARTNERS, L.P.,  
as Administrative Agent

By: VSS Mezzanine, LLC, its general partner

By:   
Name: Hal R. Greenberg  
Title: Co-Manager and Managing Director

Witnessed by:



SCHEDULE A TO NOTICE OF RELEASE

SEE ATTACHED

# **Interior Design Media Group, LLC – Trademark Schedule**

<u>Title</u>	<u>Mark (Profile Name)</u>	<u>Country Name</u>	<u>Class(es)</u>	<u>Application #</u>	<u>App. Date</u>	<u>Registration #</u>	<u>Reg. Date</u>	<u>TM status</u>
Interior Design	100 INTERIOR DESIGN GIANTS	United States of America (USA)	16	73604458	6/16/1986	1437985	4/28/1987	EXPIRED
Interior Design	INTERIOR DESIGN	Brazil	16	900554169	10/11/2007			Pending Application
Interior Design	INTERIOR DESIGN	Brazil	41	900554258	10/11/2007			Pending Application
Interior Design	INTERIOR DESIGN	China (People's Republic of)	41	4225141	8/17/2004	4225141	2/21/2009	Registered
Interior Design	INTERIOR DESIGN	China (People's Republic of)	16	1202495	10/28/2004	1202495	8/28/1998	Registered
Interior Design	INTERIOR DESIGN	India	42	1406005	12/14/2005	1406005	12/14/2005	Registered
Interior Design	INTERIOR DESIGN	India	16	1406004	12/14/2005	1406004	12/14/2005	Registered
Interior Design	INTERIOR DESIGN	Russian Federation	016, 042	2006730391	10/23/2006	369534	1/16/2009	Registered
Interior Design	INTERIOR DESIGN	United States of America (USA)	16	74117726	11/26/1990	1911286	8/15/1995	Registered
Interior Design	PLAYTHINGS	United States of America (USA)	16	72452682	3/27/1973	987397	7/2/1974	Registered
Interior Design	THE BUSINESS AND FASHION NEWSPAPER OF THE HOME TEXTILES INDUSTRY	United States of America (USA)	16	73513785	12/17/1984	1372480	11/26/1985	Registered

	INTERIOR DESIGN	Canada		1406670	8/8/2008			Pending
	INTERIOR DESIGN	United States of America (USA)	41	77542242	8/8/2008	3638113	6/16/2009	Registered
	INTERIOR DESIGN ASIA	Japan	3135700	12/26/1991	16	2709860	8/31/1995	Registered
	INTERIOR DESIGN INTERNATIONAL	Japan	3135698	12/26/1991	16	2709858	8/31/1995	Registered
	INTERIOR DESIGN JAPAN	Japan	3135699	12/26/1991	16	2709859	8/31/1995	Registered